

## Time-sensitive Opportunities

- **Red Cross Offers Free Smoke Detectors, Installation Included** - New Rochelle is teaming up with the American Red Cross to promote fire safety. You can [sign up](#) to have a free smoke detector (or more than one) installed in your home. Or [volunteer to assist](#) with installations during a day of service on May 6th.

## Digital Access & Literacy

- **The Affordable Connectivity Program (ACP)** provides discounts of up to \$30/month for internet service & up to \$100 for a new computer / device for eligible households. To learn more about the program, if you're eligible, and how to apply, visit this [webpage](#) or call [877-384-2575](tel:877-384-2575).
- **The New Rochelle Public Library offers computer classes** along with free access to computers and the Internet. To learn more, please call (914) 632-7878 or visit the library or this [webpage](#).
- **The Sr. Miriam Therese Peppin Computer Learning Center** at the Hugh A. Doyle Senior Center offers a complete schedule of classes and seminars for seniors for a nominal fee. For more information, please contact the Office for the Aging at 914-235-6447 or visit this [webpage](#).

## Housing Assistance

- **Having trouble paying rent? The Emergency Rental Assistance Program (ERAP)** can assist Tenants & Landlords.
  - a. Help may be available. Visit the NYS Office of Temporary and Disability Assistance ERAP [website here](#) or call 844-691-7368. For the hearing impaired, TTY phone number: 1-833-843-8829.
- **New Rochelle's Down Payment Assistance Program** is available for qualifying first time home buyers.
  - a. If you are a first-time home buyer's seeking to purchase a home within New Rochelle, you may be eligible for the City's new First-Time Home Buyer's Down Payment Assistance Program. Learn more about the program [here](#).
- **Home Energy Assistance Program (HEAP)** provides assistance to low-income households to pay energy bills, upgrade heating and cooling systems and emergency assistance. HEAP provides five methods of assistance:
  - a. Regular HEAP Benefit: financial assistance to pay the electric or fuel costs varying from \$21 to over \$1,050.
  - b. Emergency HEAP Benefit: Based on the type of emergency, such as being in danger of running out of fuel or having your utility service shut off, the benefit can be as high as \$675.
  - c. Heating Equipment Repair or Replacement Benefit – costs to repair or replace a furnace, boiler or other necessary direct heating equipment may reimbursed in full or in part on a case-by-case basis.
  - d. Clean and Tune Benefit provides eligible households with energy efficiency services, such as cleaning heating equipment, chimney cleaning, minor repairs, installation of carbon monoxide detectors or programmable thermostats. Benefits are based on actual costs incurred up to a maximum of \$500.
  - e. Cooling Assistance Benefit eligible households may receive a Cooling Assistance benefit for the purchase and installation of an air conditioner or a fan to help your home stay cool.

- f. To learn more about these benefits, [visit this webpage](#) or contact the [Westchester County Department of Social Services](#) via email at [jgmv@westchestergov.com](mailto:jgmv@westchestergov.com), call (914) 995-3333 or visit [the County webpage here](#).
- o **Fair & Affordable Housing Opportunities** in Westchester County and New Rochelle.
  - a. Visit [this County webpage](#) to learn more about the current housing opportunities and how to submit an [online interest form](#).
  - b. For more information about affordable housing in New Rochelle, hit this [link to view an informational flier](#), visit the [New Rochelle Municipal Housing Authority webpage](#) or call the NRMHA at (914) 235-171.

## Utility and Energy Assistance

- o **Grid Rewards App** - Earn cash while conserving electricity with this award winning **App** offered by Sustainable Westchester
  - a. Download the app, sign-up and learn more about the program by [visiting this webpage](#). Need help? Please email: [gridrewards@logicalbuildings.com](mailto:gridrewards@logicalbuildings.com) or call [\(908\) 517-3730](tel:(908)517-3730). This dedicated helpline can troubleshoot or walk you through the signup process.
- o **EmPower NY** offers no-cost energy solutions to income eligible New Yorkers. Landlords may also utilize EmPower NY offers on behalf of their income eligible tenants. Learn more about how low- and moderate-income households can access rebates covering up to 100% of the costs of installing electric appliances like heat pump water heaters and clothes dryers. Visit [this NYSEDA webpage](#) or call 1-877-NYSMART to get started.
  - a. Whether you own your home or rent, EmPower will connect you with a [participating contractor](#) to assess if your home would benefit from free energy upgrades such as:
    - i. Home energy assessment to identify areas of possible energy improvements
    - ii. Tips on how to save energy
    - iii. Installation of high-efficiency lighting
    - iv. Attic and wall insulation
    - v. Installation of clean heating and cooling heat pumps
    - vi. Replacement of old, inefficient refrigerators and freezers
    - vii. Water-saving showerheads
    - viii. A monthly electric bill credit of between \$5-\$15 from community solar.
  - b. If your family qualifies for HEAP, you may also be eligible clean heating and cooling heat pump installation in addition to other EmPower measures.
- o **NYS Weatherization Assistance Program** - Want to Weatherize your Home? HEAP qualifying households are automatically eligible for **NYS Weatherization Assistance Program**. Other households may also qualify.
  - a. If a household contains a member who receives Home Energy Assistance Program (HEAP) benefits or certain other forms of public assistance, the household is automatically eligible for NYS Weatherization Assistance Program (NYS WAP) services.
  - b. NYS WAP prioritizes services to reduce the amount of energy needed to heat and cool homes, supply hot water, provide lighting, and generally reduce energy consumption to avoid high fuel costs.
  - c. To learn more, [go to this webpage](#). To find a local provider, [click this link](#). General questions about WAP can be directed to (518) 474-5700.

- **Energy Finance** - Need to finance your residential energy projects? NYSERDA offers four lower interest loans to lower-income New Yorkers and those who cannot qualify for traditional financing.
  - a. [NYSERDA's Residential Financing Programs](#)
    - i. The Smart Energy Loan is a traditional loan repaid in installments via check or automatic payment to NYSERDA's loan servicer
    - ii. The On-bill Recovery Loan, repaid through an installment charge on your utility bill
    - iii. The Renewable Energy Tax Credit Bridge Loan is a short-term loan product which enables you to finance federal and state tax credits and the NYC Real Property Tax Abatement for eligible renewable energy system products.
    - iv. The Companion Loan allows access to additional financing for projects that exceed the \$25,000 cap on the On-Bill Recovery and Smart Energy loans.
  - b. Contact Energy Finance Solutions, NYSERDA's loan provider at 800-361-5663 or [visit this webpage](#) for more information.
  - c. These loan options can be used with the following NYSERDA programs:
    - i. [Assisted Home Performance with ENERGY STAR®](#) which offers income-qualified homeowners a comprehensive, whole-house approach to improving energy efficiency and home comfort while saving money. Use the loans for the purchase and installation of energy efficiency upgrades.
    - ii. [Residential Energy Efficiency](#) and [Comfort Home](#) which identifies where your home is wasting energy and how you can save money and improve your home's comfort year-round. Use the loans for the purchase and installation of energy efficiency upgrades that are not participating in the Assisted Home Performance with ENERGY STAR Program
    - iii. [NY-Sun](#) which makes going solar accessible and affordable. Use the loans to purchase and install solar at home.
    - iv. [Air and Ground Source Heat Pumps](#) which offers more efficient heating and cooling option that eliminate fossil fuels. Use the loans for purchase and installation costs.
  - d. Visit NYSERDA's [Home Energy Efficiency Programs](#) webpage to find the assistance program that best suits your needs by entering your County and the number of people living in your house or apartment.
- **Veolia water customers** can take advantage of several water efficiency rebates and discounts offered by Veolia for new purchases of ENERGY STAR certified washing machines, toilets, irrigation (sprinkler) controllers, and shower heads.
  - a. Access the rebate application form to check eligibility and learn more [at this webpage](#).
  - b. Are you behind on your water bill? Visit this [webpage](#) to learn more about the Low Income Household Water Assistance Program (LIHWAP), the Veolia Cares program, and Veolia's payment plans.
  - c. NYS' Low Income Household Water Assistance Program: Visit this [webpage](#) or call 833-690-0208 to learn more about benefits including, per household:
    - i. Up to a maximum of \$2,500 per water and sewer provider, or
    - ii. \$5,000 if water and sewer services are combined
    - iii. Paid directly to the household's water and/or sewer provider(s).
- **Con Edison Customers** can take advantage of several cost savings and efficiency incentives. For example:
  - a. Get \$1,000 Off Weatherization - [Learn more here](#).

- b. Save up to \$135 on Smart Thermostats - [Learn more and apply now here.](#)
  - c. Save by Switching to LEDs for Lighting - Get discounted ENERGY STAR-certified LED bulbs through participating retailers, [learn more here.](#)
  - d. For Multifamily Building Residents – if you live in a participating building, you may qualify for free energy-efficiency products. [Learn more here.](#)
  - e. Renters and Homeowners can save on electric heating and cooling technology, such as an air-source, geothermal heat pump or electric hot water heater. Learn more about how you can make the switch and save at [this webpage.](#)
- o **Interested in a ground or air source heat pump?** Contact **Adopt Clean Energy** for assistance at (914) 664-6356, [info@adoptcleanenergy.earth](mailto:info@adoptcleanenergy.earth), or [visit this webpage.](#)
  - o **FlexTech** - Building owners can complete an energy study for your building to identify and evaluate opportunities to reduce energy costs and add clean energy into your capital planning. **NYSERDA's FlexTech** program shares the cost to produce an objective, site-specific, and targeted study on how best to implement clean energy and/or energy efficiency technologies. [Learn more here.](#)
  - o **Rooftop Solar** – interested in installing on your home?
    - a. Households can receive a tax credit to cover 30% of the costs of installing rooftop solar.
    - b. This credit applies to solar systems that are paired with battery storage as well as standalone battery storage installed without solar
    - c. Whether you're a [homeowner](#) or [business owner](#), NY-Sun can help you decide if solar is right for you. Visit [NY-Sun](#) to learn more.

## Federal Tax Credits

Households can access the following federal tax credits and rebates related to clean energy and energy efficiency:

- o To learn more and see examples of how families like yours can benefit from clean energy tax credits, visit: <https://www.whitehouse.gov/cleanenergy/>
  - a. Learn more about a \$150 credit that is available for a home energy audit to help determine the best home improvement options.
  - b. Learn more about a special credit of as much as \$2,000 is available for electric heat pumps that provide super-efficient heating and cooling.
  - c. Energy Efficient Home Improvement Credit to cover up to 30% of the costs for certain efficiency improvements.
  - d. Learn more about rooftop solar and battery storage including a tax credit to cover 30% of the costs of installing rooftop solar and/or battery storage, and the NY-SUN program that assists homeowners and business owners decide if solar is right for you.
  - e. Learn more about Electric Vehicles and a tax-credit of up to \$7,500 for income-qualified households. Credits are available for both new and used vehicle purchases.

## Ride GreenNR with Electric Vehicles and Micro Mobility options

- **Circuit** - Take the free electric shuttle, **Circuit**, around the downtown. Learn more and download the app at this [webpage](#).
- **Veo's e-scooters** can help you to get around. Remember to wear a helmet and follow Veo's rules & instructions!
- **511 NY Rideshare** will help you get around without a car. This includes access to the [Guaranteed Ride Program](#), [vanpool formation assistance](#), [pre-tax commuter benefits](#), [transit trip planning](#) and more.
- Utilize the federal **tax-credit for Electric Vehicles** and learn more about what EVs qualify [here](#).
- Learn more about Con Edison's discounts and rewards for smart charging your electric vehicle [here](#).
- Learn more about NYSEERDA's Drive Clean Rebate for Plug-In EVs [here](#).
- Through the [Thruway Authority's Green Pass Discount Plan](#), drivers of most EVs can qualify for discounts on NYS Thruway tolls and at bridges and tunnels in NYS through the Port Authority's Green Pass Program. Learn more [here](#).
- Additionally, the [Clean Pass Program](#) allows these drivers to use high-occupancy vehicles (HOV) lanes when driving alone. [Learn more here](#).
- Check out the NYSEERDA's EV Charging Station map [here](#).

## Community Engagement and Resident Services

- Is your child interested in summer employment? Learn more **about Summer Youth Employment Programs** and apply today! There are various programs for New Rochelle Residents 14 to 24 Only. Visit [this webpage](#) for more information.
- Learn more about the **New Downtown Resident Card** by visiting [this webpage](#).
- Help shape your city! Stay connected and share your ideas **about The LINC** – New Rochelle's exciting redesign of the Memorial Highway. [Click here](#) to learn more.

## Product Safety & Sustainability

- The U.S. Environmental Protection Agency's [Heavy Metals in Cultural Products Online Resource](#) guide identifies outreach materials designed to teach the public about how to identify and reduce exposure from hazardous metals contained in some cultural products like cosmetics, religious powders, spices, traditional medicine.

## Business Assistance

- Reach out to the [New Rochelle Chamber of Commerce](#) and [Sustainable Westchester](#) to learn how your business can save money with [GridRewards](#)!
- **Empire State Development** offer access to capital for loans, equity and technical assistance for small businesses. [Click here](#) to learn more about the NYS Small Business Credit Initiative (SSBCI) Programs listed below:
  - a. Capital Project Loan Fund
  - b. New York State Small Business Revolving Loan Fund Round 2
  - c. Capital Access Program
  - d. New York State Surety Bond Assistance Program
  - e. New York State Contractor Financing Program
  - f. Emerging and Regional Partner Program Fund

- g. Community and Regional Partner Program Fund
- h. Pre-seed and Seed Matching Fund Program
- i. New York State Innovation Venture Capital Fund
- o **Paper Carryout Bag Fee** – As of 12/1/2021, New Rochelle businesses must collect a \$0.05 fee per paper shopping bag. Items purchases with SNAP or WIC are exempt. [Learn more here.](#)
- o NOTE - Plastic Utensils, Condiments For Takeout Orders Banned In Westchester County; Unless Customer Asks. [Learn more here.](#)
- o ALL **Retail and Student Housing** businesses are required to register with the City of New Rochelle. Others are encouraged to do so. [Learn more here.](#)
- o Starting a business? Check out the [Ideal Business Guide to Opening and Operating a Business in New Rochelle.](#)
- o Does your business qualify for **Rebound New Rochelle Assistance**? [Learn more here.](#)
- o Learn more about **New Rochelle’s Façade Improvement Program** and how Downtown business or building owners who construct an eligible improvement to their building facades can be provided a 50% matching grant up to a maximum amount of \$5,000. [Visit this webpage.](#)
- o The **Featured Business Program** invites New Rochelle businesses to apply at no-cost to be recognized and receive City support for advertising and co-marketing activities, along with free access to online tools from Burbio.com and Buxton. [Visit this webpage to learn more and apply today.](#)
- o Stay update to date with the **Business Newsletter**! Visit this [webpage](#) or call (914) 654-2193 for more information.