



8th Annual
NEW ROCHELLE STREET FAIR
 PRESENTED BY THE CITY OF NEW ROCHELLE
SUNDAY, SEPTEMBER 19, 2021
11AM-5PM
SURROUNDING NEW ROCHELLE CITY HALL

2021 Exhibitor Application Form

Status	Crafter/ Artist	Retailer	Food Vendor*	Non-Profit
EARLY BIRD	New Rochelle-based	___ @ \$50	___ @ \$50	___ @ \$25
	Out-of-town	___ @ \$125	___ @ \$175	___ @ \$50
2021 Pricing	New Rochelle-based	___ @ \$75	___ @ \$75	___ @ \$50
	Out-of-town	___ @ \$130	___ @ \$180	___ @ \$75

Early Bird rates are available until **July 1!**
2021 Pricing deadline: Postmarked by **August 9**

MAIL THIS FORM with your PAYMENT to:
New Rochelle Parks & Recreation
ATTN: NEW ROCHELLE STREET FAIR
515 North Avenue
New Rochelle, NY 10801

For **credit card** payment, call 914-654-2087
 and email this application to:
info@newrochelleny.com

1) Please **PRINT** all information below. Prices are PER BOOTH SPACE. All spaces must be prepaid. **Space is awarded on a first-come, first-served basis until all available spaces are filled.**

2) Please **sign**, make a copy (front & back) for your records and return this form.

3) **Space measurements:** Crafter/Artist/Retailer/Non-Profit: 12' wide x 10' deep; Food truck: 18' wide x 10' deep. **NOTE: Tables, chairs, tents, electricity, generators and/or speakers are NOT provided.** Event hours are 11am-5pm. **The event is "rain or shine"**. There are no refunds.

Directions and instructions are e-mailed prior to the event.

Company/Organization Name: _____ **Business Phone #:** (____) _____

Address: _____ **City, State, Zip:** _____

Company Facebook: @ _____ **Company website:** _____

Contact Person: _____ **Cell Phone #:** (____) _____

Email: _____

Category of your product/service (check all that apply):

- Food truck* Restaurant/Food* Artisan Clothing Toys Real Estate Jewelry
- Informational Electronics Other: _____

All food vendors must attach a current and valid Westchester County Health Permit with this application. NO EXCEPTIONS.

Will you be distributing giveaways? If so, please specify: _____

Please select all that apply: Generator** Music/speakers

**Must be 59 dB or less -Exhibitors utilizing generators must bring a fire extinguisher.

Payment

Please make checks payable to: **New Rochelle Street Fair**

of booths: _____ total \$ _____ Check Cash Credit Card (to pay by credit card, call 914-654-2087)

I have read and agree to the Exhibitors Rules and Regulations on the reverse side of this form.

SIGNATURE: X _____

Date _____

NOTE: All spaces must be pre-paid. Space is limited, so please book your space as soon as possible. Your payment will be immediately returned if you are not accepted. Letters with directions and check-in instructions are e-mailed prior to each event.

NEW ROCHELLE STREET FAIR

Exhibitor Rules and Regulations Part of Contract on Reverse Side

1. These Rules and Regulations constitute an essential part of the Contract for exhibit space. NEW ROCHELLE STREET FAIR (NRSF) reserves the right to render all decisions and interpretations and to establish further regulations as may be deemed necessary for the overall success and wellbeing of the Street Fair (“Event”).
2. The Exhibitor AGREES NOT to hold the Office of NEW ROCHELLE STREET FAIR, the Promoters, the Sponsors, the Organizers, the Chamber of Commerce or the City, their respective employees, contractors, volunteers, and/or agents (collectively, the “NRSF”), liable in respect to (i) their collective decision either to cancel or to proceed with the scheduled Event when actual rain, the threat-of-rain, unsafe conditions, or threat of unsafe conditions enters into said decision; (ii) any cause listed in Article 14 below, and (iii) any claim, loss or lawsuit, in which Exhibitor may become involved.
3. The Exhibitor agrees to set-up at least one hour prior to the Event’s opening, and to stay set-up for the entire Event until its close; to leave with all unsold merchandise, boxes, debris, etc; and to keep exhibit area clean and safe at all times. Exhibitors must dispose of their trash in the designated areas.
4. All exhibits utilizing tables shall have tablecloths extending to the ground. No boxes, extra merchandise or debris should be visible.
5. Distribution of advertising material and Exhibitor solicitation of all kinds shall be restricted to Exhibitor’s booth.
6. Exhibitors wishing to insure goods must do so at their own expense. The NRSF assumes no responsibility for, nor guarantee of the safety of, the properties of Exhibitor, its agents and their employees, against theft, damage from fire, accident, or any other cause whatsoever; and Exhibitor expressly agrees to save and hold harmless the NRSF from any or all liability resulting from injuries or damages to Exhibitors, to their agents, employees, and specifically to attendees, while within Exhibitor’s space.
7. Exhibitor shall be bound by all pertinent laws, codes and regulations of municipal and other authorities having jurisdiction over said Event, and shall fulfill all municipal, state, and federal requirements including filings in connection with all business activities and all sales. Exhibitor shall follow the directive of NRSF or PD as to the set-up, participation and/or removal of its exhibit space, to the extent that such directive is in furtherance of the overall success of the street fair or public wellbeing in general.
8. It is agreed that if Exhibitor fails to comply in any respect with the terms of this Contract, NEW ROCHELLE STREET FAIR shall have the right without notice to Exhibitor to occupy, sell or offer for sale the exhibit space covered by this Contract without any rebate or allowance whatsoever to Exhibitor. Said Exhibitor shall be liable for any deficiency, loss or damage suffered at the Event by reasons herein stated, and without in any way releasing said Exhibitor from any liability whatsoever.
9. No Exhibitor shall arrange his exhibit as to obscure or interfere with nearby Exhibitors, in the sole opinion of the NRSF. This includes, but is not limited to, Exhibitor’s sound system, generators, smoke, noise, audio-visual demonstrations, etc.
10. No electricity is to be supplied to Exhibitor. Only Exhibitor’s quiet generators with ratings of 59 dB or less are permitted. Exhibitors utilizing generators must bring a fire extinguisher.
11. Exhibitor’s exhibit or product may not extend beyond the limits of Exhibitor’s booth or into any side space, or the sidewalk or street. Booth measurements are approximate.
12. The NRSF reserves the right to decline, prohibit or remove any exhibit which is deemed out of keeping with the character of the Event; this reservation being all inclusive as to persons, things, products, printed material, conduct, smoke, noise, etc.
13. Exhibitor may display and sell ONLY what he/she has listed on the reverse side of this Contract.
14. The NRSF will not be liable for the fulfillment of this Contract as to the delivery of said exhibit space if non-delivery is due to any of the following causes: public enemy, war or insurrections, local or regional civil disturbances, strikes, fire, the authority of the law, by reason of an act of God, inclement weather, or for any cause beyond its control. The Event may not be held if, in the sole opinion of the NRSF, there exists a threat of unsafe conditions or if conditions are deemed to be unsafe. If the Event is canceled, the Event will not be further rescheduled and there will be no refunds nor credits of any kind.
15. There will be a 50% charge for Contracts canceled more than 30 days prior to the Event. No refunds on Contracts canceled within 30 days prior to the Event. Cancellations are to be made only in writing and only by mail. All refunds are at the sole discretion of NEW ROCHELLE STREET FAIR.
16. NEW ROCHELLE STREET FAIR shall have full power in the endorsement and interpretation of all the rules and regulations contained herein, and the power to make amendments and further rules and regulations, as it considers necessary for the proper conduct and success of the Event.
17. Exhibitor may not assign its Contract for exhibit space nor permit any other person or firm to use or share part of such space.
18. Helium tanks must be anchored at all times. Exhibitors shall contact the Fire Department for precise requirements.
19. Soliciting of Exhibitors is not permitted.
20. **ALL FOOD-VENDORS** are required to deliver a current and valid Westchester County Health permit to New Rochelle Parks and Recreation ATTN: NEW ROCHELLE STREET FAIR with this application. All Food-Vendors must comply with Health Department and Fire Department regulations including the filing of all necessary permits.
21. No Exhibitor nor vendor may offer any of the following goods or services without the expressed, written consent of NEW ROCHELLE STREET FAIR: any food item, beverage, face-painting, temporary-tattoo, ride, game, or any item ‘for free’ or below market value.