



The City of New Rochelle  
presents  
7<sup>th</sup> Annual New Rochelle Street Fair  
Sunday, September 8, 2019  
11:00 am – 5:00 pm



## **2019 Sponsor Levels**

*Now available!*

### ***\$ 5,000 - Queen City Presenting Sponsor***

- \*Listing as an event sponsor with your logo on our webpage and on marketing materials
- \*Most prominent placement in all advertising media
- \* Logo placement on sponsor banner during the street fair
- \*Up to three complimentary booth spaces
- \*Participation in the official ribbon cutting ceremony
- \*Official recognition from the City of New Rochelle
- \* Social Media Mentions

### ***\$ 2,500 – Huguenot Sponsor***

- \*Listing as an event sponsor with your logo on our webpage and on marketing materials
- \*Prominent placement in all advertising media
- \* Logo placement on sponsor banner during the street fair
- \*Up to two complimentary booth spaces
- \*Participation in the official ribbon cutting ceremony
- \*Social Media Mentions

### ***\$ 1,000 – New Roc Sponsor***

- \*Listing as an event sponsor with your logo on our webpage and marketing materials
- \* Logo placement on sponsor banner during the street fair
- \*One complimentary booth space
- \*Participation in the ribbon cutting ceremony
- \*Social Media Mentions

### ***\$ 500 – Friend of the Fair***

- \* Your name will be listed as a *Friend of the Fair* on our webpage
- \* Logo placement on sponsor banner during the street fair
- \*Participation in the ribbon cutting ceremony
- \*Social Media Mentions
- \*One complimentary booth space

***Our 7th Annual New Rochelle Street Fair event will feature more vendors, artisans & crafters, entertainment and community than ever before! As a valued sponsor, you will benefit from all of our advertising efforts and share our spotlight on September 8<sup>th</sup>!***

***For more information on sponsorship, opportunities please contact Lois Russo, Parks and Recreation Office Manager, (914) 654-2091, M-F, 8:30am – 4:30pm or via email [Lrusso@newrochelleny.com](mailto:Lrusso@newrochelleny.com)***



## 2019 SPONSORSHIP AGREEMENT

We would like to participate as a sponsor in the **2019 New Rochelle Street Fair** at the indicated level:

Queen City  
\$5,000

Huguenot  
\$2,500

New Roc  
\$1,000

Friend of the Fair  
\$500

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company website: \_\_\_\_\_

List below your company's social media handles for Facebook, Twitter and Instagram  
(ex: @NewRochelleNY)

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Enclosed is a check for \_\_\_\_\_.

Please make the check payable to:  
***New Rochelle Street Fair by July 15, 2019***

**Mailing Address:**  
City of New Rochelle  
Department of Parks and Recreation  
515 North Avenue  
New Rochelle, NY 10801