

**Regular Meeting of the New Rochelle Corporation For Local Development  
May 29, 2019 at 7:30 PM  
515 North Ave. – City Hall Annex, Conference Room B-1 , New Rochelle, New York 10801**

**AGENDA**

1. Roll Call/Announcements
2. Minutes
3. Mariano Rivera Event- Resolution
4. Other Business/Discussion Items
5. Next Meeting Date – June 26, 2019
6. Adjournment

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## **New Rochelle Corporation For Local Development**

Minutes Summary of the Regular Meeting of the New Rochelle Corporation for Local Development (CLD) held on **Wednesday, May 1, 2019 at 7:48 P.M., in Conference Room B-1, City Hall, New Rochelle, New York.** The following members of the Agency were:

PRESENT: Charles B. Strome, III, Chair  
Ivar Hyden, Vice Chair  
Robert Balachandran, Treasurer  
Howard Greenberg, Secretary  
Felim O'Malley, Member  
Jordanna Davis, Member  
Amy Moselhi, Member

ABSENT:

ALSO PRESENT: Luiz C. Aragon, Commiss. of Development/CLD Assistant Secretary  
Gina D'Agrosa, Dpty Commiss. for Econ. Dev/CLD Executive Dir.  
Roisin Ponkshe, CLD Economic Development Manager  
Pat Malgieri, Esq., CLD Transaction Counsel, Harris Beach

**CLD Meeting was called to order by the Chair, Mr. Strome.**

**Roll Call was taken.**

**Announcements:** Mr. Aragon announced that Ms. D'Agrosa is retiring on May 24, 2019.

**Minutes:** A motion was made by Mr. Hyden and seconded by Mr. Balachandran to approve the March 27, 2019 Minutes; and was unanimously approved.

### **IDEKO Event Contract- Resolution**

Ms. D'Agrosa explained that this resolution in front of the Board is for the authorization to enter into an Agreement with IDEKO to sponsor a New Rochelle Basketball Family Day event at Lincoln Park and to expend up to \$75,000 towards this agreement and other event related costs including security and on-site staffing. IDEKO will manage the bulk of the event activities and will work in partnership with the Department of Parks and Recreation on this family-friendly event.

David Knee from IDEKO came to the podium to provide a presentation outlining the event and answer any questions the Board may have.

The Board provided questions and comment.

A motion to approve was made by Mr. Strome and seconded by Mr. Hyden. All in favor, the motion passed.

### **Patterns for Progress Contract Services- Resolution**

Ms. D'Agrosa explained that this resolution in front of the Board is for the authorization to expend an amount not to exceed \$50,000 for certain professional, community and economic development-related

**New Rochelle Corporation For Local Development**

and strategic planning consulting and services to be provided by Patterns for Progress, and to authorize the Agency to enter into agreements based on proposals submitted by Patterns for progress for services further detailed on pages 2 & 3 of the last resolution included in the CLD Packet.

The Board provided questions and comment.

A motion to approve was made by Mr. Balachandran and seconded by Mr. O'Malley. All in favor, the motion passed.

**New Business/Discussion:**

None.

**Next Meeting:** Wednesday, May 29, 2019 at 7:30PM.

**Adjournment:** Mr. Strome made a motion to adjourn the meeting, seconded by Mr. Greenberg. All in favor, the motion passed.

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Date: May 29, 2019

At a meeting of the City of New Rochelle Corporation for Local Development (the "Corporation"), held at City Hall, 515 North Avenue, New Rochelle, New York on the 29<sup>th</sup> day of May, 2019, the following members of the Corporation were:

PRESENT:

ABSENT:

ALSO PRESENT:

After the meeting had been duly called to order, the Chair announced that among the purposes of the meeting was to consider and take action on certain matters pertaining to entering into an agreement with Nicholas & Lence Communications for the purposes of undertaking an event and activities to honor the achievements of Mariano Rivera and his contributions to the City of New Rochelle, its community organizations and residents.

The following resolution was duly moved, seconded, discussed and adopted with the following members voting:

Voting Aye

Voting Nay

**RESOLUTION OF THE CITY OF NEW ROCHELLE CORPORATION FOR LOCAL DEVELOPMENT AUTHORIZING ENTERING INTO AN AGREEMENT WITH NICHOLAS & LENCE COMMUNICATIONS FOR THE PURPOSES OF UNDERTAKING AN EVENT AND ACTIVITIES TO HONOR THE ACHIEVEMENTS OF MARIANO RIVERA AND HIS CONTRIBUTIONS TO THE CITY OF NEW ROCHELLE, ITS COMMUNITY ORGANIZATIONS AND RESIDENTS AND THE EXPENDITURE OF UP TO \$75,000 TOWARD THE PAYMENT OF THE COST OF SUCH AGREEMENT AND OTHER EVENT-RELATED COSTS.**

WHEREAS, pursuant to the purposes and powers contained within Section 1411 of the Not-for-Profit Corporation Law (the "NPCL") of the State of New York (the "State"), as amended, and pursuant to its certificate of incorporation filed on August 17, 2012, the **CITY OF NEW ROCHELLE CORPORATION FOR LOCAL DEVELOPMENT** (the "Corporation") was established as a not-for-profit local development corporation of the State with the authority and power to own, lease and sell personal and real property for the purposes of, among other things, acquiring, constructing and equipping certain projects exclusively in furtherance of the charitable or public purposes of relieving and reducing unemployment, promoting and providing for additional and maximum employment, bettering and maintaining job opportunities, instructing or training individuals to improve or develop their capabilities for such jobs, by encouraging the development of, or retention of, an industry in the community or area, and lessening the burdens of government and acting in the public interest; and

WHEREAS, to carry out the aforesaid purposes, the Corporation has the power under the NPCL to do all things necessary to fulfill its obligations imposed by the NPCL; and

WHEREAS, in January, 2019 former New York Yankee pitcher Mariano Rivera ("Rivera") became the first person to be unanimously elected to the National Baseball Hall of Fame; and

WHEREAS, Rivera has devoted considerable amounts of his time and energies toward various community and charitable organizations and has twice been recognized for his philanthropic efforts, receiving the ROBIE Humanitarian Award from the Jackie Robinson Foundation as well as a Jefferson Award for Public Service; and

WHEREAS, the Mariano Rivera Foundation, a 501(c)(3) organization established in July 1998 helps provide underprivileged children with an education, distributing more than \$500,000 annually in the United States and Rivera's native Panama through church-based institutions; and

WHEREAS, Rivera has a well-established presence in and connection with the City and Westchester County through numerous philanthropic efforts; and

WHEREAS among those efforts, Rivera assisted the Friends of the New Rochelle Public Library raise funds for a new bookstore, assisted in the distribution of backpacks and school supplies to local children and opened a church in the City of New Rochelle (the "City") in March 2014 that his foundation renovated at a cost of \$3 million; and

WHEREAS, in 2014, Rivera and his wife, Clara, created a scholarship in their names that they have awarded to students at the College of New Rochelle and more recently Rivera has organized an annual charity golf tournament that benefits White Plains Hospital and his foundation; and

WHEREAS, the Corporation has heretofore undertaken discussions with Nicholas & Lence Communications, New York, New York (the "Contractor") to undertake an event and related activities to honor the achievements of Mariano Rivera and his contributions to the City of New Rochelle, its community organizations and residents; and

WHEREAS, the Corporation has determined that undertaking such an event and related activities would also serve to highlight and promote the City and its successful efforts over the past few years to redevelop the City's downtown area and neighborhoods; and

WHEREAS, the Contractor has submitted to the Corporation its proposal, dated May 15, 2019 (the "Proposal") to undertake certain services in connection with the design and implementation of Mariano Rivera Day in the City, including, but not limited to (i) the development of a comprehensive special event targeting a culturally diverse range of attendees, including City and regional residents, government officials and community leaders (the "Event"), (ii) the development of a public relations communications plan designed, among other things, to increase awareness in the business community and general public of the City and its revitalization efforts and successes, and (iii) providing pre-, day of and post-event public relations and media outreach and support, all as more fully set forth in the Proposal (all of the foregoing being collectively referred to as the "Services"); and

WHEREAS, the Contractor is a New York City-based strategic communications, public relations and government affairs firm with strong media, business, civic and government relationships throughout the State of New York, specializing in, among other things, media relations, community affairs, tourism marketing and corporate positioning; and

WHEREAS, the Corporation has determined that undertaking the Event and entering into an agreement with the Contractor at this time for the purposes of undertaking the Services, would be consistent with, and would serve to further, the Corporation's not-for-profit purposes, including, but not limited to, lessening the burdens of government and acting in the public interest.

NOW, THEREFORE, BE IT RESOLVED by the Corporation (a majority of the members thereof affirmatively concurring) as follows:

Section 1. The Corporation hereby determines that undertaking the Event and entering into an agreement with the Contractor at this time for the purposes of undertaking the Services and the provision of financing of the cost thereof constitutes a Type II Action pursuant to the New York State Environmental Quality Review Act, Article 8 of the New York State Environmental Conservation Law and the regulations adopted pursuant thereto at 6 N.Y.C.R.R. Part 617.1 et. seq., as amended.

Section 2. The Corporation hereby further finds and determines:

(a) By virtue of the NPCL, the Corporation has been vested with all powers necessary and convenient to carry out and effectuate the purposes and provisions of the NPCL and to exercise all powers granted to it under the NPCL; and



(b) Undertaking the Event and entering into an agreement with the Contractor at this time for the purposes of undertaking the Services, (i) will serve to further, the Corporation's not-for-profit purposes, including, but not limited to, lessening the burdens of government and acting in the public interest, and (ii) is authorized by the NPCL and will be in furtherance of the policy of the State of New York as set forth therein; and

(c) It is desirable and in the public interest for the Corporation to undertake the Event and enter into an agreement with the Corporation at this time for the purposes of undertaking the Services; and

(d) The Corporation has the authority to undertake the Event and enter into an agreement with the Contractor for the provision of the Services in connection with such purposes; and

(e) The funds for the payment of the amount due from the Corporation for undertaking the Event, paying the cost of the Services as well as other costs associated with the Event in an amount not to exceed \$75,000 are available in the Corporation's 2019 budget under the Tactical Urbanism Downtown Initiatives line item.

Section 3. In consequence of the foregoing, the Corporation hereby agrees to undertake the Event and is hereby authorized to enter into an agreement with the Contractor at this time for the purposes of undertaking the Services in connection with the Event and upon such other terms and conditions as the Executive Director, Chairman or Assistant Secretary of the Corporation may determine to be necessary and appropriate, provided that such terms and conditions are consistent with the purposes and terms of this resolution.

Section 4. The Corporation is hereby authorized to expend up to \$75,000 in connection with its undertaking the Event, including amounts payable to the Contractor in connection with the Services and the expenditure of other costs associated with the Event, including, but not limited to, costs for security and City staff working at or in connection with the Event.

Section 5. In furtherance of the foregoing purposes, the Corporation hereby appropriates an amount not to exceed \$75,000 from its 2019 budget under the Tactical Urbanism Downtown Initiatives line item.

Section 6. The Corporation, acting by and through its Executive Director, Chairman or Assistant Secretary is hereby authorized to negotiate, execute and deliver such agreements and documents, and to do all things, necessary or appropriate for the accomplishment of the purposes of this resolution, and all acts heretofore taken by the Corporation with respect to the subject matter of this resolution are hereby approved, ratified and confirmed.

Section 7. This resolution shall take effect immediately.

STATE OF NEW YORK            )  
  : SS.  
COUNTY OF WESTCHESTER    )

I, the undersigned Secretary of the City of New Rochelle Corporation for Local Development, DO HEREBY CERTIFY:

That I have compared the annexed extract of the minutes of the meeting of the City of New Rochelle Corporation for Local Development (the "Corporation"), including the resolutions contained therein, held on the 29<sup>th</sup> day of May, 2019, with the original thereof on file in my office, and that the same is a true and correct copy of the proceedings of the Corporation and of such resolutions set forth therein and of the whole of said original insofar as the same related to the subject matters therein referred to.

I FURTHER CERTIFY that public notice of the time and place of said meeting was duly given to the public and the news media in accordance with the New York Open Meetings Law, constituting Chapter 511 of the Laws of 1976 of the State of New York, as amended, that all members of said Corporation had due notice of said meeting and that said meeting was in all respects duly held.

IN WITNESS WHEREOF, I have hereunto set my hand as of the 29<sup>th</sup> day of May, 2019.

By: \_\_\_\_\_  
Secretary

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