

Davis, Lisa

From: Davis, Lisa
Sent: Tuesday, April 2, 2019 11:58 AM
Subject: New Rochelle Business Newsletter - April 2019

Hello Business Owners,

Spring brings a season of change and new growth. There are many things happening in New Rochelle and here is a quick summary of the items related to your business. Also remember – registered businesses are welcome to share brochures at the New Rochelle train station. Contact me if you want to arrange to have your brochures available – for free – to the 5000 commuters that go through the station daily.

Sidewalk Cafés and Outdoor Dining

As the weather gets warmer, many restaurants are thinking about outdoor seating for their customers. You need a permit BEFORE you put those seats out and fill them with customers.



If the seating is on private property, you need a one-time *Outdoor Dining* permit. If you don't already have one on file, you can apply for a Building Permit for Outdoor Dining at <https://epropertyportal.com/>.

If the seating is on public property, then you apply for a *Sidewalk Café* permit. We have a new system this year so you will need to create a new log in using the same email address you registered with in the past (if you previously had a sidewalk café.) Include all the components of the café (tables, chairs, planters, rails, umbrellas...) in the application. Apply online for your annual permit at <https://newrochelleny.com/1468/Sidewalk-Cafe-Permits>

The City also requires that any *planters* placed on public property have a one-time permit. With the change to the new system, some applicants who previously applied will be receiving notifications that payment is required so the permits can be issued. New applicants should visit <https://newrochelleny.com/1490/Planter-Permits> and create a new log in on the system to complete the application process. Planters must be reviewed by the Municipal Arts Commission before a permit is issued.

Free Business Workshop: “Don’t Get Sued: 5 Tips to Protect Your Small Business”

All are invited!

The New Rochelle Chamber of Commerce, New Rochelle Public Library Foundation and the New Rochelle Bar Association are partnering to provide a free business workshop.

It will be held on Tuesday, April 16, 2019, 6 – 8 pm at the New Rochelle Public Library.



PARTNER TO PRESENT THE WORKSHOP

DON'T GET SUED: 5 TIPS TO PROTECT YOUR SMALL BUSINESS

TUESDAY, APRIL 16, 2019 6 - 8 PM
THE NEW ROCHELLE PUBLIC LIBRARY

Hear from panelists from 3 different fields speaking about the best way to secure your business from legal recourse, from hackers on the internet, and from unforeseeable disaster .

Legal Panelist: David Lacher, Esq.

Insurance Panelist: Julio Ramirez, Brightway The Ramirez Agency

Cyber Specialist: Ricky Moncada, Digital Strategies and Solutions

New Plastic Bag Legislation

For your awareness... New York is set to become the second state in the nation to ban the use of plastic bags for retail sales. The ban, which is likely to be included in the 2019-20 budget, would begin next March. Several local papers have reported the [high level information](#) and details are forthcoming.

Upcoming Utility Work

This is a notification about upcoming utility work in the downtown. The work will take place on Main Street between Echo Avenue and Pintard, but will be done in phases and stages. A number of contractors are involved including Suez (replacing water mains), Con Edison (gas mains) and City contractors working on the sanitary sewer lines. We anticipate rolling closures and detours during work hours, as well as parking restrictions in the work zones. We will make every effort to notify impacted areas through written notice from the utilities along with the City's robocalls/texts/emails but due to the nature of construction the timing of notification may be short. We appreciate your support and cooperation and will send along updates as needed.

State of the City

In the Mayor's annual State of the City address, the importance of New Rochelle's business community came through loud and clear. One key message, "this will still be a city that respects its past, that celebrates its present, and that is excited by its future ." Full speech and photos are available [here](#).

These 10 restaurants provided a fantastic variety of food options during the reception for the State of the City address on March 20, 2019. Check out the photos on [Instagram](#) and [Facebook](#).



Three businesses were highlighted during the speech:

Brightway, The Ramirez Agency



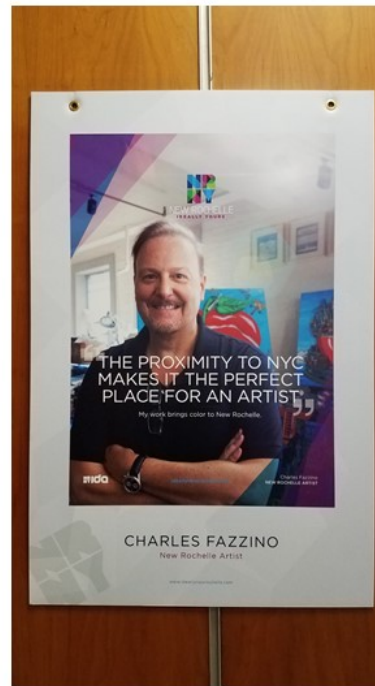
Encore ESports



Smoke & Spice



And posters about businesses highlighted in the City's new videos decorated the walls: Visit ideallynewrochelle.com to see more.



Businesses in the News

- New Rochelle welcomes Joey's Cannoli to Division St.

Westchester Magazine: [Joey's Cannoli in New Rochelle Has a Cannoli Café and Now Life Couldn't Be More Perfect](#)



- Lohud: **Dudley’s Parkview**: [Long time New Rochelle Business Sold](#)
- Westchester Magazine: **Westchester Taco Grill** in [Where to Get a Totally Righteous Cheesesteak](#)
- Westchester Magazine: **Alvin & Friends, Smokehouse Tailgate Grill** and **Chicken Joe’s** in [Best Fried Chicken in Westchester](#)
- Lohud: Giovanni Cucullo from **Maria’s** and **Pop’s Espresso** in [One question every foodie wants to know: where do chefs eat?](#)
- Westchester Magazine: **Pizzeria LaRosa** in [4 Westchester Wood-Fired Pizzas You Just Have to Try](#)
- Westchester Magazine: **Hurley’s Steakhouse and Pub** in [What to Eat, Drink, and Where to Celebrate St. Patrick's Day in Westchester](#)
- Lohud: **Alvin & Friends** in “See where celebs have stopped to eat in Westchester, Rockland:” <https://www.lohud.com/story/entertainment/people/suburbarazzi/2019/02/27/celebrity-spotting-restaurant-rockland-westchester/2869039002/>
- Lohud: **Seasons Kosher Supermarket** Opens in Larger Space: https://www.lohud.com/story/life/food/restaurants/2019/02/26/seasons-kosher-supermarket-reopens-new-larger-space-scarsdale/2937891002/?fbclid=IwAR3ionITmsQR-guMTarigZenGQXJfB_rTknP4ZkbXObkke-1auly3MxmzLw
- **Mahlsted Gallery** in <https://www.newrochelleny.com/civicalerts.aspx?AID=1691>

Sincerely,

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 Business Ambassador
 City of New Rochelle
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