

## Davis, Lisa

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**From:** Davis, Lisa  
**Sent:** Wednesday, August 15, 2018 3:45 PM  
**Subject:** New Rochelle Business Newsletter - August, 2018

Hello Business Owners,

With summer coming to a close and schools getting ready to open, many employers are looking to fill staffing needs. This month's newsletter focuses on ways to find and retain good employees.

As always, I am sharing a few highlights of our local businesses in the news and a calendar of upcoming events. Remember, if you have news to share please send me an email or call.

### First Source Referral Center Job Fair

The First Source Referral Center is a local resource available to New Rochelle businesses and residents to make employment matches. First Source provides job readiness and training plus placement services to New Rochelle residents. Businesses can benefit by sourcing pre-screened, and in some cases, pre-trained employees from First Source. If you need help finding employees at any time, please contact First Source at 914-365-2545 and identify yourself as an employer.

First Source is hosting a Job Fair on **Aug. 21** at their location at 247 North Ave. If you have an immediate need for employees and would like to reserve a table to meet their job seekers please be sure to call or email Nicholas J. Rosa, Employment Services Coordinator at Cell: (914) 610-9978 or Email: [nicholas.rosa@westhab.org](mailto:nicholas.rosa@westhab.org) as soon as possible.

#### First Source Referral Center

247 North Ave.  
New Rochelle, NY  
(located next to the main post office at North and Huguenot, parking available on-street at meters, in the New Roc parking garage, or in the parking lot located behind CVS between North and Lawton)

### Employee Hiring and Retention Ideas

Here are some links to good articles to finding and keeping good employees. Try these and share with me what is working for you...

1. [Tips for finding good employees](#)
2. [7 Ways to Keep Your Best Employees](#)

**FIRST SOURCE**  
REFERRAL CENTER

# JOB FAIR

Tuesday  
August 21  
1:00–3:00 p.m.

**Industries represented:**

- Healthcare
- Food Service
- Administration
- Security
- Warehouse
- And more!


Occupational training also available!

Call Mr. Phillips: (914) 365-2454  
First Source Referral Center  
247 North Avenue, New Rochelle, NY

**NEW ROCHELLE**  
WALLIS PARK

**WESTHAB**  
Building Communities. Changing Lives.

**STRIVE**  
PREPARED  
TO SUCCEED  
EMBRACING  
DIVERSITY

3. [Employee Retention – How to Retain Employees](#)
4. [Westchester Bans Wage-History Questions](#) – new law took effect July 9, 2018
5. New York City’s Department of Planning has issued a very interesting report about the regional job market. The  **Geography of Jobs** report analyzes recent employment, industry, labor force, and housing development trends in the wake of the Great Recession, and describes the shifting geography of growth throughout NYC, northern New Jersey, Long Island, the Hudson Valley, and southwest Connecticut.

## New Rochelle businesses are in the news

- **Mikey Dubb’s Frozen Custard** has opened in Wykagyl, bringing a vacation feel and treat to New Rochelle. Click for [More info...](#)
- The [Great Westchester Taco Trek](#) contains New Rochelle favorites **Restaurant Tecalitlan** and **Taqueria San Antonio**
- [Where to Dine Internationally in Westchester](#) visited Croatia in New Rochelle at **Dubrovnik Restaurant** and **A Place 2 Go**
- Local businesses supported annual Police Night Out including **Tailgate Dogs and Sausages**, shown below with legendary Yankee Mariano Rivera, and **Texas Roadhouse**



## Calendar of Upcoming Events

- Aug. 16: **Ps Bella** [Ribbon Cutting ceremony](#)
- Aug. 17 (& every Friday till Nov. 16): Down to Earth Farmer’s Market at City Hall
- Aug. 18 (& every Saturday till Oct. 27): Grand Market at Ruby Dee Park at Library Green
- Aug. 21: First Source Referral Center Job Fair
- Sept. 5: Main & Memorial Businesses Ribbon Cutting: **Virtuous Vogue**, **Danny’s Barbershop II** and **Arepas de Caracas** are new businesses just opening near Memorial Plaza
- Sept. 9: New Rochelle Street Fair

## Advertise at the New Rochelle Train Station

Are you missing out on some free advertising? Every day over 5,000 commuters pass through the New Rochelle train station. We have a brochure rack for registered New Rochelle businesses and the information goes out very fast. We need brochures or menus to keep the rack full. The best size is a 3x8 portrait printed on cardstock paper. If you want to drop off brochures, please give them to the concierge at the train station or bring them to City Hall for my attention.

For more information on any of these topics, please contact me. If you do not wish to receive this newsletter in the future, please reply with Unsubscribe in the subject line. Thank you.

Sincerely,

Lisa Davis  
Business Ambassador  
City of New Rochelle  
914-654-2189

