

# 5<sup>th</sup> Annual New Rochelle Street Fair

Presented by the City of New Rochelle

**Sunday, September 10th**

Location: Main Street

11am – 5pm



**Early Bird Special:**

2016 rates are available to all vendors

**Deadline extended:** June 30th



## 2017 Exhibitor Application Form

Status	Crafter/ Artist	Retailer	Food Vendor	Non-Profit	Total Cost
*New Rochelle-based <b>EARLY BIRD</b>	___ @ \$50	___ @ \$50	___ @ \$100	___ @ \$25	\$ _____
 Out-of-town <b>EARLY BIRD</b>	___ @ \$125	___ @ \$175	___ @ \$375	___ @ \$50	
*New Rochelle-based 2017 pricing	___ @ \$75	___ @ \$75	___ @ \$150	___ @ \$50	\$ _____
Out-of-town 2017 pricing	___ @ \$130	___ @ \$180	___ @ \$400	___ @ \$75	

**Total Amount** of Check or Money Order payable to **New Rochelle Street Fair** \$ \_\_\_\_\_

2016 rates are available until June 16th  
**MAIL THIS FORM** with **BOOTH PAYMENT** to:  
**NEW ROCHELLE STREET FAIR**  
**515 North Avenue**  
**New Rochelle, NY 10801**  
 914-654-2087 • newrochelleny.com/streetfair  
 info@newrochelleny.com  
 @NewRochelleStreetFair  
 #NewRochelleStreetFair

- 1) Please **PRINT** all information below. Prices are PER BOOTH SPACE. **\*DISCOUNTS apply to NEW ROCHELLE-based Businesses and Organizations ONLY.** All spaces must be prepaid. Space is awarded on a first-acceptance basis.
- 2) Be certain to sign this form. Please make a copy (front & back) for your records. **2017 DEADLINE: Postmarked by August 1, 2017.**
- 3) All spaces are 12' wide x 10' deep. Neither tables, tents, nor electricity are provided. Show hours are 11am-5pm. The Event is "rain or shine". There are no refunds. Maps, directions, and instructions are mailed 10 days prior to the Event.

Your Name: \_\_\_\_\_ Company Name \_\_\_\_\_  
 Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Category (Artist/Crafter, Retailer, Food etc.): \_\_\_\_\_ Products/services: \_\_\_\_\_  
 Company Facebook: \_\_\_\_\_ Company website: \_\_\_\_\_  
 Date: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_ Phone #: (\_\_\_\_) \_\_\_\_\_  
**\*\*SIGNATURE: X** \_\_\_\_\_ **E-mail:** \_\_\_\_\_ @ \_\_\_\_\_

**\*\* I have read and agree to the Exhibitors Rules and Regulations on the reverse side of this form. I also agree to fulfill all New York State requirements in connection with all sales and provide required certificate of insurance.**

**NOTE:** All spaces must be pre-paid. Space is limited, so please book your space as soon as possible. Your payment will be immediately returned if you are not accepted. Letters with maps, directions, and check-in instructions are mailed 10 days prior to each Event. Thank you.

## NEW ROCHELLE STREET FAIR

### Exhibitor Rules and Regulations Part of Contract on Reverse Side

1. These Rules and Regulations constitute an essential part of the Contract for exhibit space. NEW ROCHELLE STREET FAIR (NRSF) reserves the right to render all decisions and interpretations and to establish further regulations as may be deemed necessary for the overall success and wellbeing of the Street Fair ("Event").
2. The Exhibitor AGREES NOT to hold the Office of NEW ROCHELLE STREET FAIR, the Promoters, the Sponsors, the Organizers, the Chamber of Commerce or the City, their respective employees, contractors, volunteers, and/or agents (collectively, the "NRSF"), liable in respect to (i) their collective decision either to cancel or to proceed with the scheduled Event when actual rain, the threat-of-rain, unsafe conditions, or threat of unsafe conditions enters into said decision; (ii) any cause listed in Article 14 below, and (iii) any claim, loss or lawsuit, in which Exhibitor may become involved.
3. The Exhibitor agrees to set-up at least one hour prior to the Event's opening, and to stay set-up for the entire Event until its close; to leave with all unsold merchandise, boxes, debris, etc; and to keep exhibit area clean and safe at all times. Exhibitors must dispose of their trash in the designated areas.
4. All exhibits utilizing tables shall have tablecloths extending to the ground. No boxes, extra merchandise or debris should be visible.
5. Distribution of advertising material and Exhibitor solicitation of all kinds shall be restricted to Exhibitor's booth.
6. Exhibitors wishing to insure goods must do so at their own expense. The NRSF assumes no responsibility for, nor guarantee of the safety of, the properties of Exhibitor, its agents and their employees, against theft, damage from fire, accident, or any other cause whatsoever; and Exhibitor expressly agrees to save and hold harmless the NRSF from any or all liability resulting from injuries or damages to Exhibitors, to their agents, employees, and specifically to attendees, while within Exhibitor's space.
7. Exhibitor shall be bound by all pertinent laws, codes and regulations of municipal and other authorities having jurisdiction over said Event, and shall fulfill all municipal, state, and federal requirements including filings in connection with all business activities and all sales. Exhibitor shall follow the directive of NRSF or PD as to the set-up, participation and/or removal of its exhibit space, to the extent that such directive is in furtherance of the overall success of the street fair or public wellbeing in general. Exhibitor shall follow the directive of NRSF or PD as to the set-up, participation and/or removal of its exhibit space, to the extent that such directive is in furtherance of the overall success of the street fair or public wellbeing in general.
8. It is agreed that if Exhibitor fails to comply in any respect with the terms of this Contract, NEW ROCHELLE STREET FAIR shall have the right without notice to Exhibitor to occupy, sell or offer for sale the exhibit space covered by this Contract without any rebate or allowance whatsoever to Exhibitor. Said Exhibitor shall be liable for any deficiency, loss or damage suffered at the Event by reasons herein stated, and without in any way releasing said Exhibitor from any liability whatsoever.
9. No Exhibitor shall arrange his exhibit as to obscure or interfere with nearby Exhibitors, in the sole opinion of the NRSF. This includes, but is not limited to, Exhibitor's sound system, generators, smoke, noise, audio-visual demonstrations, etc.
10. No electricity is to be supplied to Exhibitor. Only Exhibitor's quiet generators with ratings of 59 dB or less are permitted. Exhibitors utilizing generators must bring a fire extinguisher.
11. Exhibitor's exhibit or product may not extend beyond the limits of Exhibitor's booth or into any side space, or the sidewalk or street. Booth measurements are approximate.
12. The NRSF reserves the right to decline, prohibit or remove any exhibit which is deemed out of keeping with the character of the Event; this reservation being all inclusive as to persons, things, products, printed material, conduct, smoke, noise, etc.
13. Exhibitor may display and sell ONLY what he/she has listed on the reverse side of this Contract.
14. The NRSF will not be liable for the fulfillment of this Contract as to the delivery of said exhibit space if non-delivery is due to any of the following causes: public enemy, war or insurrections, local or regional civil disturbances, strikes, fire, the authority of the law, by reason of an act of God, inclement weather, or for any cause beyond its control. The Event may not be held if, in the sole opinion of the NRSF, there exists a threat of unsafe conditions or if conditions are deemed to be unsafe. If the Event is canceled, the Event will not be further rescheduled and there will be no refunds nor credits of any kind.
15. There will be a 50% charge for Contracts canceled more than 30 days prior to the Event. No refunds on Contracts canceled within 30 days prior to the Event. Cancellations are to be made only in writing and only by mail. All refunds are at the sole discretion of NEW ROCHELLE STREET FAIR.
16. NEW ROCHELLE STREET FAIR shall have full power in the endorsement and interpretation of all the rules and regulations contained herein, and the power to make amendments and further rules and regulations as it considers necessary for the proper conduct and success of the Event.
17. Exhibitor may not assign its Contract for exhibit space nor permit any other person or firm to use or share part of such space.
18. Non-profit organizations may not sell items of any kind. They may only promote their organization.
19. Helium tanks must be anchored at all times. Exhibitors shall contact the Fire Department for precise requirements.
20. Animals are not permitted in the exhibit area.
21. Soliciting of Exhibitors is not permitted.
22. All Food-Vendors are required to deliver a current and valid Certificate of Insurance to NEW ROCHELLE STREET FAIR one-month before the Event, naming the NRSF as Additional Insureds. All Food-Vendors must comply with Health Department and Fire Department regulations including the filing of all necessary permits.
23. No Exhibitor nor vendor may offer any of the following goods or services without the expressed, written consent of NEW ROCHELLE STREET FAIR: any food item, beverage, face-painting, temporary-tattoo, ride, game, or any item 'for free' or below market value.